



OFFICIAL SUPPLIER

BOMBER



OFFICIAL SUPPLIER

PRESS CONTACT

Tracie Heffernan

tracie@bomberski.com

212-980-2442

**Bomber Ski Announce Partnership with Bode Miller
with U.S. Ski Team Fundraiser and Short Film Debut**

Bomber raised nearly \$100,000 for the U.S. Ski Team at Manhattan event

NEW YORK, NY – October 30, 2015 – Manhattan-based, high-end ski company **Bomber Ski** (www.bomberski.com) officially announced its partnership with two-time World Cup champion and Olympic gold medalist Bode Miller at A SNOW AFFAIR, a Bomber-hosted fundraiser for the U.S. Ski Team held October 28.

Bode Miller joins five-time World Cup Champion Marc Girardelli, the only other ski racer in history to have won World Cup races across all five disciplines in a single season, as a Bomber Ski Global Brand Ambassador. Miller will take an active role in the company as an advisor and consultant on future ski designs.

“For the first time ever, I found a ski company that enables every skier to experience quality normally reserved for the best in the world. I want to share that joy with others,” Miller said. “On Bomber skis, you can actually feel the passion of the craftsmen who built them, an experience no machine-made ski can reproduce. I love the sport too much and ski too often to consider skiing on anything less than the best.”

Bomber Ski crafts every pair of skis by hand at its factory in the Italian Alps, using a tail-to-tip wood core and six-layer sandwich construction for every ski. An official supplier to the U.S. and Canadian Ski Teams, Bomber produces a full line of World Cup-regulation race and moguls skis in addition to its All-Mountain, Powder and Big Mountain skis. American World Cup freestyle skiers Jeremy Cota and KC Oakley, winner of the 2015 FIS World Cup moguls event in Deer Valley, compete on Bomber skis.

A SNOW AFFAIR raised nearly \$100,000 for the U.S. Ski Team. Auctioneer Nicholas Lowry of *Antiques Roadshow* led a lively bidding war, drawing in Bode Miller who outbid the crowd of nearly 300 attendees to win the ultimate driving experience as a judge for Robb Report's 2017 Car of the Year. Miller attended with his wife, Olympian Morgan Beck, joining U.S. Ski Team CEO Tiger Shaw and wife Kristin, freeskier and television presenter Johnny Mosley, Olympian Steve Nyman and artist Domingo Zapata, who auctioned a painting from his recent collection.

Filmmaker and recent U.S. Ski Hall of Fame inductee Joe Jay Jalbert attended for the debut of his short film featuring Bode Miller based on a storyline inspired by Bomber Ski principal Robert Siegel. The two-minute film showcased the spirit of Bomber – power, performance and the sheer joy of skiing – with James Bond-style footage through Portillo, Chile.

The film is now available to view at www.bomerski.com.

Bomber Ski also debuted its line of hand-crafted, true-hardwood Heritage Skis at the event, available to purchase in November 2015.

About Bomber Ski

Bomber Ski is a Manhattan-based ski company passionate about crafting the best skis that man, modern technology and the highest quality materials are capable of producing. Crafting the finest skis that technology and the world's best materials can produce, Bomber produces a full line of skis, including World Cup-regulation race and freestyle skis, by hand at its factory in the Italian Alps. Bomber's mission is to bring the same skiing experience typically only available to the world's best World Cup athletes to every skier, from novice to expert.